

TONY NGUYEN

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WORK

ART DIRECTOR at WUNDERMAN

Austin | June 2015 – Now

- Concepted and developed two TV spots.
- Designed rich media page takeovers for Super Bowl campaign.
- Design print catalogs and email for Dell Consumer and Small Business.
- Work on Dell brands for Brazil, India, Japan and China markets.
- Trained other art directors how to code.
- Clients: Dell, Alienware, Reliant Energy, CitiBank, New Business

INTERACTIVE INTERN at Y&R

Austin | January 2015 – May 2015

- Designed HTML emails templates, banners, and Wordpress sites.
- Prepared digital campaign assets for global distribution on Dell's Campaign Builder portal.
- Clients: Dell, AMD

ART DIRECTION INTERN at McCANN NEW YORK

NYC | Summer 2014

- Created social content for Joe's Crab Shack and Macaroni Grill.
- Designed logo and style guide for Verizon Fios 10th anniversary.
- Clients: Verizon Fios, USPS, Mucinex, Ashley's Furniture

GRADUATE ASSISTANT at THE UNIVERSITY OF TEXAS

Austin | August 2013 – May 2015

- Advised students for the Office of Undergraduate Research.

INTERACTIVE DESIGNER at SANDHILLS PUBLISHING

Lincoln | May 2012 – August 2013

- Coded 120+ websites from scratch for global clients.
- Designed for kiosks, print publications, logos and apps.
- Trained designers in web developmental process.
- Clients: Caterpillar, Massey Ferguson, United Rentals

GRAPHIC ARTIST INTERN at SANDHILLS PUBLISHING

Lincoln | January 2012 – May 2012

- Built my first website from scratch a month into internship.
- Made changes to existing client websites.

EDUCATION

MASTER OF ARTS, ADVERTISING

The University of Texas at Austin | 2015

BACHELOR OF FINE ARTS, ART

University of Nebraska–Lincoln | 2012

RECOGNITION

SILVER ADDY

Austin Advertising Federation | 2015

STUDENT OF THE YEAR FINALIST

Lürzer's International Archive | 2015

MAIP FELLOW

Multicultural Advertising Internship Program
Class of 2014

SKILLS

CONCEPTING | WEB DESIGN | PRINT
DRAWING | HTML5 | CSS
VIDEO EDITING | AFTER EFFECTS
STOP MOTION | PHOTOGRAPHY

INTERESTS

